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EDUCATION

FLORIDA STATE ; Tallahassee, Florida
B.A., Communication, Media Production, 1987
Minor: Film
G.P.A.: 4.0

BROWARD COMMUNITY COLLEGE; Ft. Lauderdale, Florida
A.A., Radio-Television, 1984

PROFESSIONAL EXPERIENCE

FLORIDA STATE UNIVERSITY; Tallahassee, Florida, Summer 1987 to present

- **Seminole Productions - Program Director/Executive Producer**
 - Seminole Productions is an auxiliary in the Department of Communication engaged in sports, broadcast and corporate productions and student training in broadcast, corporate productions and digital media.
 - Manages day-to-day operations including; budgeting, client proposals and contracts, facility operations and management, personnel, and production design and supervision.
 - Acts as Executive Producer on all productions and as Producer/Director on various others.
 - Manages media development of web video and DVD productions.
 - Manages marketing and promotions for many of the programs and integrates with outside marketing suppliers.
 - Manages live event productions and web based streaming of live event productions for Seminoles.com web site and for ESPN3.
 - Manages many game day operations for various sports as they relate to in-game entertainment.
 - Industry leader in stereo 3D video presentation with specialization in sports applications including football, basketball and baseball. Is working in pioneering stereo 3D applications for sports and entertainment.

- **Faculty – Teaching Faculty 1 - Communication and Information**
 - Instructor for various television production, digital media and television design

- classes.
- Instructor for television performance based classes.

WSHE-FM/WSRF-AM Radio (TK Communications, Inc.); Ft. Lauderdale, Florida, November 1979 to January 1983

- **Public Affairs Director**
 - Produced and hosted two weekly community-oriented talk shows
 - Coordinated sponsors for benefit performances
 - Maintained public file current for inspection FCC and public inspection
 - Coordinated and implemented public service announcements for on-air
 - **Announcer**
 - On-air talent on weekends and also filled in on other shifts as needed
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CONSULTING SERVICES

- **Sun Sports/Fox Sports Florida**, Summer 1989 to present – Producer/Director on a variety of productions,
- **ESPN**, Fall 2012 to present - Production services and integration of live event production with direct connection to Bristol, CT through university production facility
- **Seminole Boosters, Inc.**, Summer 1992 to present - Media Consulting
- **IMG Collegiate**, Fall 2008 to present – Video production design and consulting for sports properties and productions for network broadcast
- **Panasonic Broadcast**, Summer 2009-Summer 2011 – Testing and design consultant for stereo 3D production equipment
- **CAPPS**, Fall 2004 to Summer 2005 – Development and implementation of a 3D stereo sports coaching application
- **Clemson University**, Summer 1999 - Assessed facilities for video production and provided a recommendation for upgrades and improvements
- **Avid**, Fall 1995 – Developed a white paper for distribution outlining the advantages of utilizing Avid non-linear post-production solutions in a sports and educational environment
- **Auburn University**, Summer 1993 – Assessed facilities for video production and provided a recommendation for upgrades and improvements

ACADEMIC APPOINTMENTS AND TEACHING

RTV 3225 Video Workshop

- Workshop where students are instructed to work on a variety of client based productions

RTV 3228 Multi-Camera Production

- Students are instructed in live event production and working with multiple cameras, switchers, sl-mo systems, graphics systems and more in a live situation

RTV 4276 Advanced Feature Production

- Students are instructed in advanced videography and post-production techniques to produce features for client based productions for major sports networks

RTV 3260 Single Cam Production

- First semester majors learn the basics of camera operation, lighting and post-production

COM 4905 Directed Individual Study

- Students work with supervision on independent projects

COM 4941 Application of Instructional Methods

- Students work as teaching assistants with supervision

COM 4945 Internship

- Supervise students external internships in fields of digital media production

PRODUCTIONS AND ARTISTIC WORKS

WEEKLY TELEVISION PROGRAMS

- **Jimbo Fisher Show**, Fall 2009 to present, Sun Sports/Fox Sports Florida
 - Football coaches show
 - Average of 13 programs per year
- **Seminole Basketball Highlights with Leonard Hamilton**, Fall 2002 to present, Sun Sports/Fox Sports Florida
 - Basketball coaches show
 - 10 programs per year
- **Mike Martin Show**, Winter 1993 to present, Sun Sports/Fox Sports Florida
 - Baseball coaches show
 - 15 programs per year
- **Seminole Sports Magazine**, Fall 1995 to present, Sun Sports/Fox Sports Florida
 - FSU Athletics magazine show with features and news
 - 35 programs per year
- **Seminole Football: First Look**, Fall 2011 to Fall 2013, Sun Sports/Fox Sports Florida
 - A football preview show of Florida State football's upcoming game with highlights and analysis
 - 14 programs per year
- **Bobby Bowden Show**, Fall 1992 to Fall 2009, Sun Sports/Fox Sports Florida
 - Football coaches show
 - 14 programs per year

SUN SPORTS PRODUCTIONS (Florida Fox Sports Affiliate)

GAMETIME: BEHIND THE SCENES SHOWS

- **Football, Soccer, Volleyball, Basketball, Tennis, Track, Swimming**, Fall 2009 to present
 - 27 total programs
 - Programs consist of highlights, interviews, wireless microphones on various players and coaches during game play and various features

SEMINOLE SPORTS SPECTACULAR

- **Fall, Winter, Spring, Summer Programs**, Fall 2002 to Summer 2009
 - 28 total programs
 - Programs consist of highlights, interviews and features from various Florida State sports. Shows sports content is determined by the season of the sport.
 - The programs include basketball, soccer, volleyball, football, track, swimming, softball, golf and tennis

LIVE PRODUCTIONS

ESPN

- **Baseball**, Spring 2012 to present
 - 60 games
- **Basketball**, Fall 2012 to present
 - 30 games
- **Soccer**, Fall 2012 to present
 - 10 matches
- **Volleyball**, Fall 2012 to present
 - 8 matches
- **Softball**, Spring 2013 to present
 - 14 games
- **Football Spring Game**, April 2013
 - Inter-squad game with Florida State football
- **Football Pro Day**, March 2013, March 2014
 - NFL draft eligible players workout for pro scouts in a variety of drills
- **Football Recruiting Bash**, February 2013, February 2014
 - Highlights and coaches speaking of signing day recruiting class
- **Biletnikof Award Presentation**, February 2013, February 2014
 - Awards banquet of the nations top collegiate receiver and presentation of the trophy

Florida State Athletics

- **Football Video Board Production**, Fall 1999 to present
 - 105 games
 - Stadium video board production of live football game with features, sponsors and crowd prompts
- **Basketball Video Board Production**, Fall 2001 to present
 - 330 games
 - Stadium video board production of live football game with features, sponsors and crowd prompts
- **Baseball Video Board Production**, Fall 2001 to present
 - 500 games
 - Stadium video board production of live football game with features, sponsors and crowd prompts
- **Seminole.com Live Streaming**, Fall 2009 to present
 - 145 games

- Live event production of soccer, volleyball, basketball, softball and baseball

ACC Digital Network

- **FSU vs. Georgia Tech Women's Basketball**, February 2013
 - Live coverage of the game with announcers

FSU Union Productions

- **Homecoming Pow Wow**, Fall 1991 to present
 - 22 events
 - Variety program with video features, cheerleaders, live music, circus performers, homecoming court and comedians

Seminole Boosters

- **Bobby and Friends Homecoming**, October 2013
 - Celebration of former head coach Bobby Bowden's career and milestones at Florida State with special guests, video highlights and features
- **Seminole Boosters Milestones**, October 2004
 - Celebration of fundraising goals with a blowout concert featuring KC and the Sunshine Band, The Village People, Pau Revere and the Raiders, Mitch Ryder and more

CORPORATE, PROMOTIONAL, TRAINING AND EDUCATIONAL

Florida Legislature

- **Oral Histories**, Summer 2011 to present
 - 43 productions
 - Oral histories with past and present Florida legislators for historical and archive purposes

FSU School of Social Work

- **Institute for Family Violence Studies**, December 2012
 - Video focusing on abuse in police officers families Pt. 1
- **Institute for Family Violence Studies**, April 2013
 - Video featuring interviews with police officers discussing domestic violence
- **Institute for Family Violence Studies**, September 2013
 - Video focusing on domestic violence in law enforcement families Pt. 2

FSU Flying High Circus, March 2008 to present

- 6 performances
- Multi-camera recording of annual circus performances and edited for presentation

FSU Health Services, September 2013

- Promotional video for "Smoke Free" campaign

FSU College of Arts and Sciences, May 2012

- Promotional video for the college

FSU College of Communication and Information, March 2011

- Promotional video for the college

FSU Dedman School of Hospitality, May 2010

- Promotional video for the college

Florida Ombudsman Program, May 2004 to May 2006

- Series of 12 instructional and educational videos in English and Spanish
- Featured assisted living facilities, inspection of nursing homes, receiving and resolving complaints and various miscellaneous training segments

FSU Card Center, Fall 1993 to Summer 1998

- 6 annual videos
- Instructional video for students on the benefits and uses of their FSU ID card

DOCUMENTARIES

FLORIDA STATE ATHLETICS

- **Florida State's Greatest: Running Backs, 2000**
 - Highlights, interviews and features about the greatest running backs in FSU history
- **Florida State's Greatest: Defensive Backs, 1999**
 - Highlights, interviews and features about the greatest defensive backs in FSU history
- **Florida State's Greatest: Quarterbacks, 1998**
 - Highlights, interviews and features about the greatest quarterbacks in FSU history
- **30 Years of Women's Athletics at Florida State, 1998**
 - Highlights, interviews and features about the first 30 years of women's athletics at Florida State
- **FSU Football: The First 50 Years, 1997**
 - Highlights, interviews and features tell the story of a half century of Seminole football
- **Bobby Bowden: Building A Tradition, 1995**
 - Highlights, interviews and features about the first 20 years of Bobby Bowden's coaching tenure at Florida State
- **FSU Ten Times, 1994**
 - Highlights, interviews and features about Florida State football's 10 greatest games

STEREO 3D VIDEO PRODUCTION

FLORIDA STATE ATHLETICS

- **Florida State Football Highlights 3D, annually since 2009**
 - Highlights and behind-the-scenes footage set to music with graphics of the football season.

COMMITTEES AND SERVICE

Member of Media Productions Student Admissions Committee, Spring 1995 to present

FSU/Civic Center Committee, Fall 2012 to present

Athletics/Seminole Boosters Identity Program Committee, Fall 2008 to Spring 2009

University Communication Group, Fall 1994 to Spring 2004

PROFESSIONAL AFFILIATIONS

Sports Video Group – College Sports Advisory Committee, Jan. 2006 to present

College Sports Video Association, Jan. 1993 to present

Information Display and Entertainment Association (IDEA), Jan. 1999 to present

AWARDS AND RECOGNITION

College Sports Video Association – Pioneer Award, May 2013

- Second recipient of the award recognizing pioneering efforts in the field of college sports production

The National Prevention Toolkit, April 2013

- Recognition of visionary leadership and commitment to preventing domestic violence in criminal justice families

The Law Enforcement Families Partnership, April 2010

- Recognition of exceptional dedication and commitment to preventing domestic violence in criminal justice families

Atlantic Coast Conference – Video Director of the Year, May 2004

Florida State University – Leadership Award, April 1989

FSU Media Production Student of the Year, 1997

FSU Media Production Student of the Year, 1996

Telly Award – 37 from 2002 to present

Aurora Award – 22 since 1998

Communicator Award – 18 from 1997 to 2008