

Curriculum Vitae

**Junho Park**[jpark18@fsu.edu](mailto:jpark18@fsu.edu)

School of Communication, Florida State University, Tallahassee, FL

**EDUCATION**

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- 2022-present *Ph.D. Student, Communication Theory and Research*  
Florida State University, Tallahassee, FL  
Committee: Drs. Russell Clayton (*chair*), Juliann Cortese, Katherine Dale  
Yanyun Yang (Outside committee)
- 2022 *M.A., Media and Communication Studies*  
Florida State University, Tallahassee, FL  
Thesis Topic: *The Impact of YouTube's Thumbnail Images and View Counts on Users' Selection, Memory recall, and Sharing Intentions.*  
Committee: Drs. Russell Clayton (*chair*), Arthur Raney, and Juliann Cortese
- 2020 *B.A., Communication: Media Studies (Magna Cum Laude)*  
Wheaton College, Wheaton, IL

**RESEARCH EXPERIENCE**

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- 2022-present *Graduate Assistant in Research*  
School of Communication, Florida State University, Tallahassee, FL
- 2021-present *CEL Lab Manager*  
Cognition and Emotion Lab (CEL), School of Communication, Florida State University, Tallahassee, FL,  
PI: Dr. Russell Clayton

**TEACHING EXPERIENCE**

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***Instructor of Record***

MMC 2000: Introduction to Mass Media, Florida State University, Fall 2023, Spring 2024

***Teaching Assistant***

MMC 4504: Writing Media Criticism, Florida State University, Fall 2023

MMC 2000: Introduction to Mass Media, Florida State University, Spring 2023, Summer 2023

SPC 2608: Public Speaking, Fall 2022

SPC 1017: Fundamentals of Speech, Florida State University, Fall 2021, Spring 2022, Summer 2023

**PUBLICATIONS**

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- Kharkwal, A., Clayton, R. B., **Park, J.**, Ridgway, J. L., & Merle, P. (under review) Are Instagram gym advertisements working out? An experimental study of model body-size and slogan-type. *Health Communication*.
- Clayton, R. B., Reynolds-Tylus, T., Martinez, A., & **Park, J.** (accepted). Beyond counterarguing? Comparing multiple cognitive measures of reactance. *Motivation Science*.
- Clayton, R. B., Myrick, J. G., Dale, K. R., **Park, J.**, Sarra, E., & Helchik, E. (2023). Diminishing psychological reactance through self-transcendent media experiences: A self-report and psychophysiological investigation. *Health Communication*.
- Clayton, R. B., Dale, K. R., **Park, J.**, & Kharkwal, A. (2023). Universal connectedness: trait universality dampens psychological reactance. *Communication Research Reports*. 40(3), 134-135.

Clayton, R. B., Compton, J., Reynolds-Tylus, T., Neumann, D., & **Park, J**<sup>(d)</sup>. (2022). Revisiting the effects of an inoculation treatment on psychological reactance: A conceptual replication and extension with self-report and psychophysiological measures. *Human Communication Research*, 49(1), 104-111.

### PEER-REVIEWED CONFERENCE PRESENTATIONS

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- Clayton, R. B., Myrick, J. G., Dale, K. R., **Park, J.**, Sarra, E., & Hechlik, E. (presented 2023, August). *Using self-transcendent media to diminish psychological reactance: A self-report and psychophysiological investigation*. Paper submitted to the meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Communication Science, Health, Environment, and Risk Division, Washington, D.C. (National)
- Clayton, R. B., Compton, J., Reynolds-Tylus, T., Neumann, D., Sarra, E.<sup>(u)</sup>, Deshmukh, S.<sup>(u)</sup>, **Park, J.**<sup>(g)</sup>, Biangel, R.<sup>(g)</sup>, Hechlik, E.<sup>(u)</sup>, & Sarmiento, H.<sup>(u)</sup> (presented 2022, November). *Inoculating Against Psychological Reactance: A Psychophysiological Investigation*. Paper presented to the meeting of the National Communication Association (NCA), Communication and Social Cognition Division, New Orleans, LA. (National). Top Paper Award.
- Clayton, R. B., Biangel, R., Delle, F., Deshmukh, S., Hechlik, E., Khan, T., **Park, J.**, Rao, C., Sarmiento, H., & Sarra, E. (presented 2022, May). *On the psychophysiological and defensive nature of psychological reactance theory*. Paper accepted to the International Communication Association (ICA), Communication Science and Biology Division, Paris, France. (Virtual Conference). (International)
- Note.** Author order is by alphabetical order of the last name.

### RESEARCH IN PROGRESS

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- Park, J.**, Park, S., Han, S., & Clayton, R. B. “Reducing Uncertainty with Mental Health Therapists: Examining The Impact of Similarity and Adding Cues on Online Biographies”
- Park, J.**, & Clayton, R. B. “The Effect of Religious Sources on Psychological Reactance and Behavioral Intentions”
- Merle, P., & **Park, J.** “Examining the Effect of Language and Saliency on Psychological Reactance in Bike Safety Messages”
- Park, J.**, Park, S., & Lee, J. “Unveiling the Power of Comment Congruency: Exploring its Effects on Consumers’ Attitudes, Perceived Credibility, and Purchase Intentions in Influencer Reviews”

### TRAINING COMPLETED & CERTIFICATIONS

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- 2022-present *Measurement & Statistics Certificate* (in-progress; expected 2024)  
Department of Educational Psychology and Learning Systems, Florida State University, Tallahassee, FL
- 2021 *PIE Teaching Assistant Orientation/Training Conference*  
Program for Instructional Excellence (PIE), Florida State University, Tallahassee, FL

### SCHOLARSHIPS AND AWARDS

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- 2023 *Jeffrey and Cathy Hewlett Endowed Fund for Student Excellence* (\$800)  
College of Communication & Information, Florida State University, Tallahassee, FL
- 2023 *Clarence W. Edney Fellowship Enrichment Fund* (\$1,200)  
College of Communication & Information, Florida State University, Tallahassee, FL
- 2023 *People’s Choice Award* (\$75)  
2023 SCOM Fall Conference  
School of Communication, Florida State University, Tallahassee, FL
- 2022 *Top Paper Award, Communication and Social Cognition Division*  
National Communication Association (NCA)
- 2022 *CCI Student Leadership Award* (\$1,000)  
College of Communication & Information, Florida State University, Tallahassee, FL
- 2022 *John H. Phipps, Inc. Fund for Excellence* (\$1,000)

- 2022 College of Communication & Information, Florida State University, Tallahassee, FL  
*Philomene A. Gates Fund for Excellence in Oral Communication* (\$750)
- 2022 College of Communication & Information, Florida State University, Tallahassee, FL  
*Outstanding Master's Student in Media and Communication Studies (MCS) Division*
- 2018-2020 College of Communication & Information, Florida State University, Tallahassee, FL  
*Arthur Holmes Faith & Learning Scholarship*  
Wheaton College, Wheaton, IL
- 2018-2020 *Dean's List*  
Wheaton College, Wheaton, IL

### INVITED LECTURES

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- 2022 *Invited Speaker to COM5925 (Master's Colloquium in Communication)*  
School of Communication, Florida State University, Tallahassee, FL

### LEADERSHIP POSITIONS & VOLUNTEER WORK

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- 2023 *Media, Communication, and Cultural Studies: Asia-Pacific (MCCAP) Student Organizing Committee*  
School of Communication, Florida State University, Tallahassee, FL  
Developed and designed the conference website. Facilitated the Zoom Webinar and sound system.  
Supported organizing committees to host the inaugural conference.
- 2023 *SCOM Graduate Conference Committee*  
School of Communication, Florida State University, Tallahassee, FL  
Planned Fall 2023 CCI Graduate Conference. Organized submission plan and award plan such as call for paper/proposal and call for award.
- 2019-2020 *Ladder Leader*  
International Student Program (ISP), Wheaton College, Wheaton, IL  
Supported incoming international students' transition process to a new environment. Established and maintained supportive relationship with the international students. Provided academic and relationship advise.
- 2018 *All About Me: Self-Exploration Program Co-Facilitator*  
Chicago Mental Health Institute, Glenview, IL  
Developed and conducted a 6-week self-exploration program and provided emotional support for Korean American youth students.