sunah lee

Mar 2, 2024

# Contact

College of Communication and Information

School of Communication

Florida State University

142 Collegiate Loop

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Tallahassee, FL 32304

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# Education

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| **2021 – present** | **Ph.D.** | Florida State University  Communication Theory and Research |
| **2021** | **M.A.** | Florida State University  Communication & Digital Media Studies  Thesis: “Propaganda Model in South Korean Broadcasts: Political Economic and Critical Discourse Analysis of News about North Korean Nuclear Tests”  Advisor: Dr. Jennifer M. Proffitt  Committee members: Dr. Stephen McDowell  Dr. Arienne Ferchaud |
| **2004** | **B.A.** | Seoul National University  French Language & Literature |

# Teaching Experiences

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| **2019 – Present** | Graduate Assistant, School of Communication  Florida State University, Tallahassee, Florida, U.S.  (Detail below) |
| **Spring 2024**  **Spring 2023**  **Fall 2022**  **Fall 2023** | Instructor of Record (undergraduate courses)  *Political Economy of Media*  *New Communication Technology and Contemporary Society* |
| **Summer 2023**  **Fall 2022**  **Spring 2022** | Lab Instructor (undergraduate courses)  *Fundamentals of Speech*  *Public Speaking* |
| **Spring 2024**  **Fall 2021**  **Spring 2020**  **Summer 2023**  **Summer 2021**  **Fall 2020**  **Fall 2021**  **Summer 2021** | Teaching assistant (undergraduate courses)  *Online Communication and Presence*  *Media, Culture, and the Environment*  *Writing Media Criticism*  *Global Perspectives: Communication*  *Media Techniques*  *Contemporary Human Communication* |

# Peer-reviewed Publications

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| Lee, S., & Proffitt, J. M. (2022). “We Bet on Humans; You’re Our Horses”: The Second Phase of Neo-Poverty in South Korea as Portrayed in Squid Game. C*ommunication, Culture &*  *Critique. 15*(4), 534–535. https://doi.org/10.1093/ccc/tcac036 |

# Book Chapters

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| Lee, S, & Proffitt, J. M. (2024 copyright). Netflix in South Korea: Patron of creativity or imperialistic conqueror? In A. Ferchaud, & J. M. Proffitt (Eds.), *Television’s Streaming Wars.* Routledge. |

# Peer-reviewed Conference Presentations

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| Lee, S. (2024, June). Affordances for practices in #Women\_Short Cut\_Campaign: When selfies become embodied protests. Paper accepted for presentation at the *Annual International Communication Association Conference, Gold Coast, Australia.*  Lee, S. (2024, April). Are public media the booty of war for politicians?  The case of the privatization of YTN. Paper accepted for presentation at the *Inaugural Korean American Communication Association Conference, Washington, D.C., U.S.*  Lee, S. (2023, November 3). Affordances for practice in #Women\_Short Cut\_Campaign movement. *Florida State University School of Communication Fall Conference, Tallahassee, U.S.* **\*Top Paper Award winner**  Lee, S. (2023, October 12–15). Manufacturing a rogue state: A political economic and critical discourse analysis of South Korean Broadcasters’ North Korean nuclear tests coverage. *Annual Union for Democratic Communications Conference, Philadelphia, U.S.* **\*Brian Murphy Student Paper Award winner**  Lee, S. (2023, August 7–10). Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements. *Annual Association for Education in Journalism and Mass Communication Conference, Washington, D.C., U.S.*  Lee, S. (2023, May 26–29). Manufacturing anticommunism: South Korean broadcasters’ sourcing trends of North Korean nuclear tests coverage. *Annual International Communication Association Conference, Toronto, Canada*.  Lee, S., & Proffitt, J. M. (2023, April 13–15). Transcultural Distribution of South Korean Dystopian Storytelling: The Amalgamation of Locality and Globality. *Central Connecticut State University* (presented virtually for hybrid event)*.*  Lee, S. (2022, May 26–30). #Women\_Short Cut\_Campaign: Women’s hair, where body work becomes empowerment. *Annual International Communication Association Conference, Paris, France.*  Lee, S. (2021, June 23–25). Unmasking the republic of Samsung: Newspaper ownership and coverage of the Samsung leukemia scandal. *Annual Union for Democratic Communication Conference* (virtual). |

# Work in Progress

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| **March 2024 –** | Lee, S. Affordances for practice in #Women\_Short Cut\_Campaign: When selfies become embodied protests. (Major revisions at *Social Media + Society*) |

# Honors and Awards

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| **April 2024**  **April 2023**  **March 2023** | FSU College of Communication and Information Outstanding Doctoral Student 2023–2024  FSU Graduate School Outstanding Teaching Assistant Award 2022–2023  FSU College of Communication and Information Outstanding Doctoral Teaching Assistant 2022–2023 |

# Grants and Scholarship

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| **February 2024** | Florida State University Dissertation Research Grant, ($1,000) |
| **January 2024** | Undergraduate Research Opportunity Program Research Grant, $287   * PI: Sunah Lee * Project: Women’s hair in magazines advertisements depending on types of magazines |
| **October 2023** | Sarah Elizabeth Thomson Endowment Scholarship, $2,000 |
| **August 2023** | Korean American Communication Association David Tae Yong Cho Memorial Scholarship, $500 |
| **May 2023** | International Communication Association 73rd Annual Conference  Inclusion, Diversity, Equity & Access Student Travel Grant, $1,250 |
| **January 2023** | Undergraduate Research Opportunity Program Research Grant, $250   * PI: Sunah Lee * Project: Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements |
| **May 2022** | International Communication Association 72nd Annual Conference  Michael Haley Student Travel Grant, $1,000 |
| **May 2022** | International Communication Association 72nd Annual Conference  Feminist Scholarship Student Travel Grant, $250 |

# Skills & Training

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| **August 2023**  **–May 2024** | Program for Instructional Excellence (PIE) Teaching Associate Assistantship   * Mentoring other TAs and assist PIE with university workshops, conferences, teaching awards, and other events * Arranging a peer observation program among the School of Communication graduate assistants |
| **August 2023** | 2023-2024 PIE Teaching Associate Training |
| **July 2023** | UROP Graduate Student Mentoring Workshop Series |
| **Language Proficiency** | Korean: Native  English: Fluent  French: Limited working proficiency (DELF B1)  Chinese: Limited working proficiency |

# Mentorship

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| **September 2023**  **– April 2023**  **September 2022**  **– April 2023** | FSU Undergraduate Research Office Program   * Mentored two undergraduate students * Project: Women’s hair in magazines advertisements depending on types of magazines   FSU Undergraduate Research Office Program   * Mentored two undergraduate students * Project: Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements |

# Community Service

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| **January 2024** | Submission review: International Communication Association Annual Conference (two articles) |
| **June 2023** | Submission review: Union for Democratic Communication (two articles) |
| **December 2022** | Submission review: International Communication Association Annual Conference (two articles) |
| **September 2022** | Winner of new journal logo search: Korean American Communication Association. |
| **June 2022** | Peer mentoring: Article abstract review for a Ph. D. student colleague |
| **May 2022** | Peer mentoring: Survey questionnaire review for a Ph. D. student colleague |
| **April 2022** | Submission review: National Communication Association Annual Conference (two articles) |
| **November 2021** | Submission review: International Communication Association Annual Conference (two articles) |

# Community Involvement

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| **April 2023** | FSU College of Communication and Information Research Day  Presented at Lightning Talk session for peer review:  Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements. |
| **October 2022** | FSU School of Communication Graduate Students Fall Social:  Contributed to organizing the event |
| **June 2022** | Course Design Institute by FSU Center for Advanced Teaching:  Participated in an intensive workshop on course re-design for faculty members. Accepted as a guest student by the director of the center |
| **February 2022** | API data analysis workshop guided by Dr. Emily Edwards (St. Francis College), with a Ph. D. student colleague |

# Professional Experience

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| **January 2005**  **– July 2019** | News reporter at YTN (South Korean 24-hour news network)   * Areas of coverage:   Prosecution Service Correspondent  Constitutional Court of Korea Correspondent  Seoul Metropolitan Government Correspondent  Ministry of the Interior and Safety Correspondent  Ministry of Unification Correspondent  Ministry of National Defense Correspondent  Ministry of Foreign Affairs Correspondent  National Intelligence Service Correspondent |