

SUNAH LEE

JULY 15, 2024

CONTACT

College of Communication and Information
 School of Communication
 Florida State University
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 TALLAHASSEE, FL 32304
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EDUCATION

2021 – present	Ph.D.	Florida State University Communication Theory and Research
2021	M.A.	Florida State University Communication & Digital Media Studies Thesis: “Propaganda Model in South Korean Broadcasts: Political Economic and Critical Discourse Analysis of News about North Korean Nuclear Tests” Advisor: Dr. Jennifer M. Proffitt Committee members: Dr. Stephen McDowell Dr. Arienne Ferchaud
2004	B.A.	Seoul National University French Language & Literature

TEACHING EXPERIENCES

2019 – Present	<u>Graduate Assistant, School of Communication</u> Florida State University, Tallahassee, Florida, U.S. (Detail below)
Summer 2024	<u>Instructor of Record (undergraduate courses)</u> <i>Contemporary Human Communication</i> (enrollment: 142, online)
Spring 2024 Spring 2023 Fall 2022	<i>Political Economy of Media</i> (enrollment: 15–20)
Fall 2023	<i>New Communication Technology and Contemporary Society</i> (enrollment: 140, online)

	<u>Lab Instructor (undergraduate courses)</u>
Summer 2023	<i>Fundamentals of Speech</i>
Fall 2022	<i>Public Speaking</i>
Spring 2022	
	<u>Teaching assistant (undergraduate courses)</u>
Summer 2024	<i>Positive Media Psychology</i>
Spring 2024	<i>Online Communication and Presence</i>
Fall 2021	<i>Media, Culture, and the Environment</i>
Spring 2020	
Summer 2023	<i>Writing Media Criticism</i>
Summer 2021	
Fall 2020	
Fall 2021	<i>Global Perspectives: Communication</i>
Summer 2021	<i>Media Techniques</i>
	<i>Contemporary Human Communication</i>

PEER-REVIEWED PUBLICATIONS

- Lee, S. (2024). "I had my hair cut today to share #Women_Short Cut_Campaign": Feminist selfies protesting misogyny. *Social Media + Society*. (in press).
- Lee, S. (2024). Lack of policy discussions in the media privatization in South Korea: The case of YTN's privatization. *Korean Journal of Communication*. (in press).
- Lee, S., & Proffitt, J. M. (2022). "We Bet on Humans; You're Our Horses": The second phase of neo-poverty in South Korea as portrayed in Squid Game. *Communication, Culture & Critique*. 15(4), 534–535. <https://doi.org/10.1093/ccc/tcac036>

INVITED BOOK CHAPTERS

- Lee, S., & Proffitt, J. M. (2024). Netflix in South Korea: Patron of creativity or imperialistic conqueror? In A. Ferchaud, & J. M. Proffitt (Eds.), *Television's streaming wars*. Routledge.

PEER-REVIEWED CONFERENCE PRESENTATIONS

- Lee, S. (Accepted). Contributing at the margins: Precarious labor in South Korean TV newsrooms. *National Communication Association Annual Convention, New Orleans, U.S.*
- Lee, S. (2024, June 20–24). Affordances for practices in #Women_Short Cut_Campaign: When selfies become embodied protests. Paper accepted for presentation at the *Annual International Communication Association Conference, Gold Coast, Australia*. ***Top Student Paper Award winner**

- Lee, S. (2024, April 11–13). Are public media the booty of war for politicians? The case of the privatization of YTN. Paper accepted for presentation at the *Inaugural Korean American Communication Association Conference, Washington, D.C., U.S.*
- Lee, S. (2023, November 3). Affordances for practice in #Women_Short Cut_Campaign movement. *Florida State University School of Communication Fall Conference, Tallahassee, U.S. *Top Paper Award winner*
- Lee, S. (2023, October 12–15). Manufacturing a rogue state: A political economic and critical discourse analysis of South Korean Broadcasters' North Korean nuclear tests coverage. *Annual Union for Democratic Communications Conference, Philadelphia, U.S. *Brian Murphy Student Paper Award winner*
- Lee, S. (2023, August 7–10). Kinky if needy, straight if well-off: A qualitative content analysis of women's hair in magazine advertisements. *Annual Association for Education in Journalism and Mass Communication Conference, Washington, D.C., U.S.*
- Lee, S. (2023, May 26–29). Manufacturing anticommunism: South Korean broadcasters' sourcing trends of North Korean nuclear tests coverage. *Annual International Communication Association Conference, Toronto, Canada.*
- Lee, S., & Proffitt, J. M. (2023, April 13–15). Transcultural distribution of South Korean dystopian storytelling: The amalgamation of locality and globality. *Central Connecticut State University* (presented virtually for hybrid event).
- Lee, S. (2022, May 26–30). #Women_Short Cut_Campaign: Women's hair, where body work becomes empowerment. *Annual International Communication Association Conference, Paris, France.*
- Lee, S. (2021, June 23–25). Unmasking the republic of Samsung: Newspaper ownership and coverage of the Samsung leukemia scandal. *Annual Union for Democratic Communication Conference* (virtual).

MANUSCRIPT IN PROGRESS

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| April 2024– | Covering Netflix in South Korea: Silver lining in churnalism. |
| | Combating misogyny around women's short hair: #Women_Short Cut_Campaign, a mother tag. |
| March 2024– | Manufacturing anti-communism: Sourcing practices of South Korean broadcasters in covering North Korean nuclear tests. |
| October 2023– | Kinky if needy, straight if well-off: A qualitative content analysis of women's hair in magazine advertisements. |

HONORS AND AWARDS

June 2024	National Communication Association Doctoral Honors Seminar
April 2024	FSU College of Communication and Information Outstanding Doctoral Student 2023–2024
April 2023	FSU Graduate School Outstanding Teaching Assistant Award 2022–2023
March 2023	FSU College of Communication and Information Outstanding Doctoral Teaching Assistant 2022–2023

GRANTS AND SCHOLARSHIP

February 2024	Florida State University Dissertation Research Grant, (\$1,000)
January 2024	Undergraduate Research Opportunity Program Research Grant, \$287 <ul style="list-style-type: none"> ▪ PI: Sunah Lee ▪ Project: Women’s hair in magazines advertisements depending on types of magazines
October 2023	Sarah Elizabeth Thomson Endowment Scholarship, \$2,000
August 2023	Korean American Communication Association David Tae Yong Cho Memorial Scholarship, \$500
May 2023	International Communication Association 73rd Annual Conference Inclusion, Diversity, Equity & Access Student Travel Grant, \$1,250
January 2023	Undergraduate Research Opportunity Program Research Grant, \$250 <ul style="list-style-type: none"> ▪ PI: Sunah Lee ▪ Project: Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements
May 2022	International Communication Association 72nd Annual Conference Michael Haley Student Travel Grant, \$1,000
May 2022	International Communication Association 72nd Annual Conference Feminist Scholarship Student Travel Grant, \$250

SKILLS & TRAINING

August 2023 –May 2024	Program for Instructional Excellence (PIE) Teaching Associate Assistantship <ul style="list-style-type: none"> ▪ Mentoring other TAs and assist PIE with university workshops, conferences, teaching awards, and other events ▪ Arranging a peer observation program among the School of Communication graduate assistants
August 2023	2023–2024 PIE Teaching Associate Training

July 2023 UROP Graduate Student Mentoring Workshop Series

Language Proficiency
 Korean: Native
 English: Fluent
 French: Limited working proficiency (DELF B1)
 Chinese: Limited working proficiency

MENTORSHIP

**September 2023
– April 2024** FSU Undergraduate Research Office Program

- Mentored two undergraduate students
- Project: Women’s hair in magazines advertisements depending on types of magazines

**September 2022
– April 2023** FSU Undergraduate Research Office Program

- Mentored two undergraduate students
- Project: Kinky if needy, straight if well-off: A qualitative content analysis of women’s hair in magazine advertisements

COMMUNITY SERVICE

May 2024 Submission review: National Communication Association Annual Conference (4 individual papers, 3 extended abstracts, 1 panel discussion)

January 2024 Submission review: Association for Education in Journalism and Mass Communication (2 individual papers)
 Submission review: International Communication Association Annual Conference (2 articles)

June 2023 Submission review: Union for Democratic Communication (two articles)

December 2022 Submission review: International Communication Association Annual Conference (2 articles)

September 2022 Winner of new journal logo search: Korean American Communication Association.

June 2022 Peer mentoring: Article abstract review for a Ph. D. student colleague

May 2022 Peer mentoring: Survey questionnaire review for a Ph. D. student colleague

April 2022 Submission review: National Communication Association Annual Conference (2 articles)

November 2021 Submission review: International Communication Association Annual Conference (2 articles)

COMMUNITY INVOLVEMENT

April 2023 FSU College of Communication and Information Research Day

Presented at Lightning Talk session for peer review:
Kinky if needy, straight if well-off: A qualitative content analysis of women's hair in magazine advertisements.

- October 2022** FSU School of Communication Graduate Students Fall Social:
Contributed to organizing the event
- June 2022** Course Design Institute by FSU Center for Advanced Teaching:
Participated in an intensive workshop on course re-design for faculty members. Accepted as a guest student by the director of the center
- February 2022** API data analysis workshop guided by Dr. Emily Edwards (St. Francis College), with a Ph. D. student colleague

PROFESSIONAL EXPERIENCE

- January 2005
– July 2019** News reporter at YTN (South Korean 24-hour news network)
- Areas of coverage:
 - Prosecution Service Correspondent
 - Constitutional Court of Korea Correspondent
 - Seoul Metropolitan Government Correspondent
 - Ministry of the Interior and Safety Correspondent
 - Ministry of Unification Correspondent
 - Ministry of National Defense Correspondent
 - Ministry of Foreign Affairs Correspondent
 - National Intelligence Service Correspondent