

# Trayana Nikolaeva Kaleycheva



## Contact

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## EDUCATION

- 2022 – Present     **PhD, Communication Theory and Research**, *GPA 4.00*  
School of Communication  
Florida State University, Tallahassee, Florida, United States  
Dissertation: *Online Dating Implications for Sexual Health and Psychological Well-Being: Attachment Style, Perceived Intimacy, and Risk in Online Dyadic Communication*  
Chair: Felecia Jordan Jackson, Ph.D.
- 2020 – 2022     **MA, General Psychology** (English Program), *Summa Cum Laude*  
Department of General, Experimental and Genetic Psychology  
Sofia University “St. Kliment Ohridski”, Sofia, Bulgaria
- 2014 – 2015     **MSc, Media Management**, *Merit*  
School of Culture and Creative Arts  
University of Glasgow, Glasgow, United Kingdom
- 2007 – 2012     **BA, Journalism** (Radio and International Journalism)  
Faculty of Journalism and Mass Communication  
Sofia University “St. Kliment Ohridski”, Sofia, Bulgaria  
**Exchange student** at *University of Vienna*, Vienna, Austria  
Mass Media and Communication Science, 2009/2010

## GRANTS

- 2022 – 2023     **FULBRIGHT Graduate Study Grant**  
Fulbright Commission, Sofia, Bulgaria  
*Host Institution:* School of Communication  
Florida State University, Tallahassee, FL, USA
- 2021 – 2022     **ERASMUS+ Mobility Grant**  
*Host Institution:* Humboldt University, Berlin, Germany  
Faculty of Life Sciences, Department of Psychology  
Master’s Program in Psychology

## SCHOLARSHIPS

- 2024 – 2025     **Boyle Scholarship Endowment Fund**  
College of Communication and Information  
Florida State University, Tallahassee, FL, USA
- 2023 – 2024     **Congress of Graduate Students**  
Attendance and Presentation Travel Fund  
Florida State University, Tallahassee, FL, USA

## AWARDS

- 2024 – 2025     **Phi Kappa Phi Honor Society Membership**  
Baton Rouge, LA, USA  
Top 10% of Graduate Students, Florida State University (GPA 4.00)
- 2024     **Research People’s Choice Award**  
School of Communication Fall Conference  
Florida State University, Tallahassee, FL, USA

## **PUBLICATIONS**

### **Manuscripts Under Review**

Dale, K., **Kaleycheva, T.** Inspirational Olympic Stories: Exploring the Impact of Athlete Identity Framing and Superordinate Identity on Feelings of National Identity, Elevation, Admiration, and Grit. *Mass Communication and Society*. Manuscript under review.

**Kaleycheva, T.**, Diesel, K., Baisden, P. Portrayals of Single Women in Primetime Television: A Quantitative Content Analysis. *Florida Communication Association Journal*. Manuscript under review.

### **Manuscripts in Preparation**

**Kaleycheva, T.**, Bailey, R., Johns, A. Portrayals of Police Body-Worn Cameras in U.S. Media. Manuscript in preparation.

**Kaleycheva, T.** Negotiating Singleness at the Intersection of Gender, Race, and Religion. Manuscript in preparation.

Ray, E., **Kaleycheva, T.**, Jordan Jackson, F. From Facts to Feelings: Testing Affective Icons Versus Interpretive Information in Front-of-Package Nutrition Labels. Manuscript in preparation.

## **CONFERENCE PRESENTATIONS**

### **Peer-Reviewed Research Presentations**

Jordan Jakson, F., **Kaleycheva, T.**, Ferchaud, A., (2025, November). *The Effect of Dyad Race/Ethnicity and Gender on Perceived Use of Aggressive Messages and Relational Outcomes in an Interpersonal Conflict: Elevating Relationships to the Next Level*. Oral concurrent session to be presented at the 111<sup>th</sup> Annual National Communication Association (NCA) Convention, Denver, CO, USA.

Dale, K., **Kaleycheva, T.** (2025, November). *Inspirational Olympic Stories: Exploring the Impact of Athlete Identity Framing and Superordinate Identity on Feelings of National Identity, Elevation, Admiration, and Grit*. Oral paper session to be presented at the 111<sup>th</sup> Annual National Communication Association (NCA) Convention, Denver, CO, USA.

**Kaleycheva, T.** (2025, August). *Choice overload, perceived inefficacy, and lack of reciprocity in online dating and their implications for feelings of emotional exhaustion among young adults*. Poster presented at the 3<sup>rd</sup> Social Connections and Well-Being in the Digital Era Biennial Doctoral Summer School, Como, Italy.

**Kaleycheva, T.**, Diesel, K., Baisden, P. (2024, August). *Portrayals of Single Women in Primetime Television: A Quantitative Content Analysis*. Oral paper session presented at the 107<sup>th</sup> Annual Association for Education in Journalism and Mass Communication (AEJMC) Convention, Philadelphia, PA, USA.

**Kaleycheva, T.** (2024, July). *Anxious Attachment, Hyperpersonal Effect, and Risky Behavior in Online Dating*. Poster session presented at the International Association for Relationship Research (IARR) Biennial Conference, Boston, MA, USA.

**Kaleycheva, T.** (2024, April). *Exploring the Role of Online Dating in Emotional Burnout and Numbness in Intimate Encounters*. Oral paper session presented at the 94<sup>th</sup> Annual Southern States Communication Association (SSCA) Convention, Frisco, TX, USA.

**Kaleycheva, T.** (2024, March). *Attachment Style, Perceived Intimacy, and Risky Behavior in Online Dating*. (2024). Poster session presented at 115<sup>th</sup> Annual Eastern Communication Association (ECA) Convention, Boston, MA, USA.

**Kaleycheva, T.** (2023, November). *The Role of Dating Apps and Social Media in the Pursuit of Love – Exaggerated Intimacy in Computer-mediated Communication and its Implications for Relationship Formation and Risky Sexual Behavior Among Young Adults*. Oral concurrent session presented at 109<sup>th</sup> Annual National Communication Association (NCA) Convention, National Harbor, MD, USA.

### **University-Level Research Presentations**

**Kaleycheva, T.** (2023, October). *Online Dating and Perceptions of Health Risk Among Young Adult College Women*. Poster presented at the Inaugural School of Communication (SCOM) Fall Conference, Tallahassee, FL, USA.

## **TEACHING**

### **Lead Instructor**

Summer 2025 RTV 3001 Media Techniques  
Spring 2025 RTV 3001 Media Techniques  
Fall 2024 RTV 3001 Media Techniques

### **Teaching Assistant**

Fall 2025 SPC 3301 Interpersonal Communication  
Instructor of Record: Braidyn Lazenby, Ph.D.  
Summer 2024 RTV 3001 Media Techniques  
Instructor of Record: Toby Graves, Ph.D.  
Spring 2024 SPC 3210 Contemporary Human Communication  
Instructor of Record: Anne Rivera  
Spring 2024 SPC 3301 Interpersonal Communication  
Instructor of Record: Felecia Jordan Jackson, Ph.D.  
Fall 2023 RTV 3001 Media Techniques  
Instructor of Record: Toby Graves, Ph.D.  
Fall 2023 SPC 3210 Contemporary Human Communication  
Instructor of Record: Felecia Jordan Jackson, Ph.D.

### **Course Preparation Certificate**

Summer 2024 Summer Course Design Institute  
Center for the Advancement of Teaching

## **SERVICE**

### **Conference Reviewer**

2023 – 2024 National Communication Association (NCA)  
110<sup>th</sup> and 111<sup>th</sup> Annual Conventions  
2024 International Communication Association (ICA) 75<sup>th</sup> Annual Conference

### **Conference Planner**

2023 Conference Planning Committee Member  
Inaugural SCOM Fall Conference, School of Communication  
Florida State University, Tallahassee, FL, USA  
Served as a board member on the organizational committee.

### **Participant**

2024 Faculty Hiring Process Participant  
School of Communication, Florida State University  
Attended candidate research presentations and participated in graduate student meetings during the new faculty hiring process.

### **Community Volunteering**

2016 – 2017 Autism Spectrum Disorders Awareness Campaign  
Time Heroes, Sofia, Bulgaria  
2010 – 2012 Migrant and Refugee Support and Awareness Initiatives  
Adelante, Sofia, Bulgaria

## **WORK EXPERIENCE**

2017 – 2019 Digital Marketing and Brand Manager  
CredoWeb, Sofia, Bulgaria  
2016 – 2017 Digital Marketing and Content Specialist  
Siru Mobile, Helsinki, Finland  
2015 – 2017 Junior Brand Manager  
EcoTech, Sofia, Bulgaria  
2013 – 2014 Journalist  
S Media Team, Sofia, Bulgaria

2012 – 2013      Editor  
Dazibao Publishing, Sofia, Bulgaria  
2010 – 2012      Radio Host & Reporter  
Student Radio Reaction, Sofia, Bulgaria

### **PROFESSIONAL MEMBERSHIP**

2024 – Present      International Association for Relationship Research (IARR)  
2024 – Present      International Communication Association (ICA)  
2023 – Present      National Communication Association (NCA)  
2023 – Present      Association for Education in Journalism and Mass Communication (AEJMC)

### **LANGUAGES**

**Bulgarian:** Native

**English:** Fluent (TOEFL Score: 111); GRE: Verbal 160/ Quantitative 153

**German:** Proficient (Test DaF)

**French:** Proficient (Certificat de l'Institut Français)